



Food and Hotel Vietnam

Ho Chi Minh City, Vietnam
April 25th-27th, 2017

Vietnam's economy has been subject to dramatic growth over the last two decades. Per capita income increased from \$260 USD in 1995 to \$1,900 USD in 2013. This level of development has been accompanied by a growing demand of food imports caused by a steady population growth and greater disposable income. The recent growth in supermarkets and shopping malls is another driving force increasing imports of western food products. These conditions make Vietnam the 12th largest destination for U.S agricultural exports and 14th on the list of U.S export markets for consumer-oriented agricultural products.

Exhibit with SUSTA at the 9th edition of Food & Hotel Vietnam, where more than 10,000 attendees are expected to attend in 2017. SUSTA region companies have the opportunity to attend an event that serves as entry point into a steadily growing market and the Indochina region. Eligible MySUSTA companies can log into your account to [register online](#).

Booth Fees:

9 square meter in-line booth space \$2,000.00

9 square meter corner booth space \$2,000.00

Registration Deadline: January 27th, 2017

No refunds for cancellation after January 27th, 2017.

Fee Includes: Booth space, interpreter services, and a \$500 sample shipping allowance from a consolidation point in the U.S. to the trade show through SUSTA's freight forwarder.

Product Description (suitable products but not limited to): Tree Nuts, Dairy • Poultry • Fresh and Processed Fruits and Vegetables • Non-Alcoholic Beverages • Prepared Foods • Condiments and Sauces • Snack Foods

Industry Focus: Food Service Products, Ingredient, Natural/Health, Produce, Retail Products

50% CostShare

Apply now for 50% CostShare to request 50% reimbursement of travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more! Learn more about 50% CostShare.

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